

Media Contact: Dennis Lawson • Manager of Public Relations
302-571-9590 ext. 515 • dlawson@delart.org

FOR IMMEDIATE RELEASE

DELAWARE ART MUSEUM ANNOUNCES MEDIA PREVIEWS FOR PRE-RAPHAELITE REINSTALLATION

Wilmington, DE (August 30, 2007)—The Delaware Art Museum invites members of the media to preview the reinstalled Bancroft Collection of Pre-Raphaelite Art. Journalists are welcome to attend multiple events for the widest range of coverage. Please contact Dennis Lawson, Manager of Public Relations, to make your reservations.

Press Preview and Tour

Monday, September 17, 10:00 – 11:00 a.m.

- Members of the press are invited to a tour of the newly installed collection with Margaretta S. Frederick, Curator of the Bancroft Collection.
- Suggested for journalists who cover arts and culture.
- Reservation required.

Press Entry to Gala

Thursday, September 20, 6:00 – 7:30 p.m.

- Members of the press are invited to the Gala's opening ceremonies, including a ribbon cutting and brief speeches.
- Attendees will include Gala Co-Chairs Tatiana Copeland and Peggy Woolard; His Excellency Sir David Manning, Her Majesty's Ambassador from the United Kingdom to the United States; and Stephen Wildman, guest curator of *Waking Dreams* (the traveling exhibition of the Museum's Pre-Raphaelite collection) and editor of its catalog.
- Suggested for journalists who cover social events and happenings.
- Reservation and business attire required.
- Press credentials will be issued.

Press Entry to Members Previews

Friday & Saturday, September 21 & 22, 10:00 a.m. – 4:00 p.m.

- Members of the press are invited to self-guide through the Pre-Raphaelite collection during the preview times allotted to Museum Members.
- Suggested for journalists unable to attend the Press Preview and Tour.
- Reservation required.
- Press credentials will be issued.

Press Entry to Homecoming Party

Saturday, September 22, 8:00 p.m. – midnight

- Members of the press are invited to the Pre-Raphaelites' Homecoming Party, featuring live music, dancing, and fireworks. Suggested for journalists who cover social events and happenings.
- Reservation required.
- Press credentials will be issued.

About the Museum's Supporters

Reinstallation of the Bancroft Collection of Pre-Raphaelite Art is sponsored by DuPont, with additional support provided by the The Getty Foundation, a program of The J. Paul Getty Trust in Los Angeles. The following have generously donated products or services to the reinstallation: Calico Corners, John Alexander Ltd., Material Culture / Woven Legends, Morris & Co. through Sanderson & Sons, and Trellist, Inc.

The Gala and Homecoming Party are supported, in part, by Sotheby's MasterCard®, Sodexho, Bouchaine Vineyards, and Corporation Service Company. The *News Journal* is the Media Sponsor.

The Return of the Pre-Raphaelites is made possible, in part, by grants from the National Endowment for the Arts, and the Delaware Division of the Arts, a state agency committed to promoting and supporting the arts in Delaware.

About the Museum

The Delaware Art Museum, located at 2301 Kentmere Parkway, Wilmington, DE 19806, is open Tuesday through Saturday 10:00 a.m.–4:00 p.m. and Sunday noon–4:00 p.m. Regular admission prices are as follows: adults (18–59) \$10, seniors (60+) \$8, college students \$5, and youth (7–17) \$3, with children 6 and under entering for free, and admission free to all visitors on Sundays. For more information, call 302-571-9590 or 866-232-3714 (toll-free), or visit the website at <http://www.delart.org>.

Founded in 1912, the Delaware Art Museum holds a world-renowned collection that focuses on American art and illustration from the 19th to the 21st century as well as the British Pre-Raphaelite movement of the mid-19th century. The Museum offers the outdoor Copeland Sculpture Garden, the Helen Farr Sloan Library & Archives, studio art classes, the interactive Kids' Corner learning area, the delART Café featuring free Wi-Fi access, and the Museum Store with distinctive books and gifts.