

OUTLOOKS EXHIBITION SERIES



About Outlooks

The Delaware Art Museum's Outlooks Exhibition Series encourages community involvement in the creation of exhibitions that will be hosted by the Museum. The Delaware Art Museum accepts proposals for Outlooks exhibitions from organizations, community groups, and residents of our surrounding area, contributing to the Museum's mission of providing an inclusive and essential community resource.

All Outlooks exhibitions are displayed in the Ammon Galleries on the Museum's second floor.

Exhibition Proposal Guidelines

Outlooks exhibitions must be comprised of original works of art, rather than artifacts or historical materials. Exhibitions should fall into one of three main categories:

- 1) conceptualized and designed around a theme, such as cultural identity
- 2) focused on a particular artistic media or genre
- 3) created to represent an organized group

The Museum accepts proposals for Outlooks exhibitions on an ongoing basis. Applicants must complete the Application Form (below), provide all requested materials, and attend a meeting with the Museum staff who will assist with the exhibition.

Proposals for one-person exhibitions will NOT be considered. Exhibitions of living artists must feature the work of three or more artists, and must have an impartial selection process.

Exhibitions must have only one *designated coordinator* to serve as Museum contact person for the project.

Organizer must submit an Application Form and the required supporting materials.

Space Considerations

Exhibitions will be assigned appropriate space in the Museum, with a maximum of 140 linear feet, painted white with track lighting.

Installation and Breakdown

Museum staff will install and break down exhibitions and all related materials.

Delivery and Removal

Delivery and removal of all works in the exhibition on an assigned date, and all associated costs, are the responsibility of the designated coordinator.

Who May Apply

Individuals and groups who live or work in Delaware and the region may apply. Examples include community groups, school groups, organized artists' groups, and non-profit organizations.

Who May Not Apply

Individuals and groups seeking one-person exhibitions; dealers; and for-profit commercial entities may not apply.

Policies for Outlooks Exhibitions Chosen for Display

Approval

The Museum has final approval for all works selected for exhibition, and for any work not represented in the proposal.

The Museum will approve and if necessary edit all written materials provided by the designated coordinator of an exhibition.

Deadlines

The Museum will provide a detailed series of deadlines to the designated coordinator once an exhibition has been approved.

Promotion

Press Release: The Museum will write and circulate a press release based on text and images (minimum 300 dpi) supplied by the designated coordinator, provided material is received by the Museum two months ahead of the exhibition's opening date.

Members Newsletter: The Museum's bi-monthly newsletter will include a short overview of the exhibition, provided text and images (minimum 300 dpi) are supplied by the designated curator three months in advance of the exhibition's opening date.

Website: Once text and images are supplied and approved, the exhibition will appear on the Museum's website. The designated coordinator may request links to related websites, such as that of the organization or artists represented in the exhibition.

Advertising: The Museum does not pay for or place advertising for Outlooks exhibitions. Any ads created independently must be approved by the Museum.

Printed Materials

Invitations and printed materials: The Museum does not send invitations to Outlooks exhibitions. Any invitations prepared by the designated coordinator must be approved and if necessary edited by the Museum before they are sent or published in any form.

Publications: The Museum does not publish any catalogs, guides, brochures, or announcements of Outlooks exhibitions. Any such publications prepared by the designated coordinator must be approved and if necessary edited by the Museum before they are published in any form.

Reception

The Museum will provide a reception with cash bar for up to 75 guests. Additional guests can be accommodated at the Museum's standard per-person catering rate. Ordinarily, Outlooks receptions are scheduled for the first Friday of the month, when the Museum is open late and waives admission fees as part of Wilmington's Art on the Town program. Reception(s) at other times may be scheduled through the Museum's Special Events department for standard rental and catering fees.

Other Exhibition-Related Events

Applicants may propose an educational component as part of the exhibition, such as a gallery talk by organizers or artists during open hours. Such events, if approved, will be scheduled in conjunction with Museum staff in consideration of existing Museum programs.