

Delaware Art Museum

RIGHTS AND REPRODUCTIONS FEE GUIDE

All requests must be made by submitting the Rights and Reproductions Application. Fees are subject to change and are assigned at the discretion of the Museum. The chart below is provided as a guide only. Images will be sent upon receipt of payment. All images provided as digital files. If an alternate image format is needed (such as color transparencies or negatives) please contact the Rights and Reproductions office after submitting the application. Additional fees will apply for alternate formats.

PRINT OR ELECTRONIC PUBLICATIONS , <i>One-time editorial use, fee is per image, for up to 3,000 print run. For more than 3,000 print run additional charges may occur.</i>			
Printed Book, EBook, Printed Article, Journal, Newsletter		Non-profit	Commercial
Cover	Color	\$200.00	\$300.00
	B&W	\$200.00	\$250.00
Inside	Color	\$100.00	\$150.00
	B&W	\$50.00	\$100.00
Online Article, Journal, Newsletter			
	B&W or Color	\$50	\$100
PROMOTIONAL/MERCHANDISING , <i>one-time use, per image, for up to 1,000 units. For more than 1,000 units additional charges will occur.</i>			
Brochure/Flyer, Poster, Postcard, Bookmark		\$100	\$200
FILM OR BROADCAST , <i>per image per 10 year run</i>			
Film (Independent), Public Broadcast, Educational use		\$100	
Film (Commercial)		\$1,000	
National or World Broadcast		\$1,000	
EXHIBITION DISPLAY , <i>fee is per image</i>		\$50	
		\$10 additional venues	
WEBSITE , <i>fee is per image per 1 year</i>			
Scholarly/ Non Profit		\$50	
Commercial		\$200	
Personal Use		waived	
*New Photography Required		Varies (typically \$250 per image)	