

## RIGHTS AND REPRODUCTIONS FEE GUIDE

All requests must be made by submitting the Rights and Reproductions Application. Fees are subject to change and are assigned at the discretion of the Museum. The chart below is provided as a guide only. Images will be sent upon receipt of payment. Unless otherwise noted, images will be provided as digital files with the standard format and specifications. Additional fees will apply for alternate formats.

### All image transfers subject to \$25 fee (per image)

<b>PRINT OR ELECTRONIC PUBLICATIONS</b> , <i>one-time editorial use, fee is per image, for up to 3,000 print run. For more than 3,000 print run additional charges may occur.</i>			
		<b>Non-profit</b>	<b>Commercial</b>
Printed Book, EBook, Printed Article, Journal, Newsletter			
Cover	Color	\$200 USD	\$300 USD
	B&W	\$200 USD	\$250 USD
Inside	Color	\$100 USD	\$150 USD
	B&W	\$50 USD	\$100 USD
Online Article, Journal, Newsletter			
	B&W or Color	\$50 USD	\$100 USD
<b>PROMOTIONAL/MERCHANDISING</b> , <i>one-time use, per image, for up to 1,000 units. For more than 1,000 units additional charges will occur.</i>			
Brochure/Flyer, Poster, Postcard, Bookmark, album cover, mug, magnet, jewelry		\$200 USD	\$400 USD
<b>DIGITAL MULTIMEDIA</b> , <i>fee is per image per 5-year run</i>			
Mobile application (app)		\$100 USD	\$200 USD
Digital album cover		\$50 USD	
<b>FILM OR BROADCAST</b> , <i>fee is per image per 10-year run</i>			
Film (Independent) or Educational use		\$100	
Film (Commercial)		\$1,000	
National or World Broadcast		\$1,000	
<b>PRINT OR DIGITAL EXHIBITION DISPLAY</b> , <i>fee is per image per 5-year run</i>			
Scholarly / Non-Profit		\$50, \$10 for additional venues	
Commercial		\$200, \$50 additional venues	
<b>WEBSITE</b> , <i>fee is per image per 1 year, images must not exceed 72 dpi</i>			
Scholarly / Non-Profit		\$50	
Commercial		\$200	
<b>Personal Use</b>		\$25	
*New Photography Required		Varies for number of works (typically \$250 per image)	